

# Little Free Press

#101

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## What People Are Doing

Right now I'm taking a class and one of the requirements is to develop a syllabus for a hypothetical English course. I chose to design my course around the theme of Utopian and Dystopian Literature and included I WAS ROBOT (Utopia Now Possible) on the reading list, along with Brave New World, 1984, We, The Dispossessed and lots more.

Now, when I present my syllabus to the class, which has close to 30 people, I'll be able to casually talk about the Little Free Press and the PES. I'm betting most people will be intrigued.

I also sometimes "casually" mention the PES in conversations with friends, acquaintances or even strangers, especially when they're complaining about the economy. I usually say, "Well, there's this person, Ernest Mann, who's devised what he calls the Priceless Economic System and he thinks . . ." This gets them asking questions. Most everyone, after talking for a bit, ends up saying, "It's a nice idea, but impossible." But at least it starts them thinking.

Anonymous      New York

I have found that on a personal basis your system works perfectly and I guess that's really all I care about. I have pointed this idea to others with a lot of "Yeah buts" in return. Perhaps the successful workings of it on a small scale is a step towards it working on a large scale.

Perhaps one could run for Mayor under a Priceless Economic platform or begin

in a community a skill and labor pool.

Anonymous      Canada

## My life credo:

Every time you give BIG business your business . . . you support the Master Slave system.

Every time you deal with a mom and pop, small family business, neighbor, friend, other consumer one to one, to trade, buy, sell, exchange, you support, protect, nourish and encourage people's FREEDOM - INDEPENDENCE FROM EXPLOITATION.

Anonymous      Mexico

I copy and post the Little Free Presses around campuses and now, at laundry houses. I support your work and the PES.

Anonymous      NC

A LFP subscriber has been ordering FREE I GOT books and having me send them to people he thinks will appreciate them.

subscriber      Ohio

## Crash Project

It is the people who work in the factories, on the big farms and in the distribution centers who can change the profit/wage system to the priceless system.

Working people hold the key to Utopia and they don't know it! All we have got to do is show them. We need to get them talking and arguing about the Priceless Economic System (PES). As soon as most people understand it, they will want it and when they hear more people talking about it, they will have more faith that they could swing it. When they understand how

simple it will be to change-over to the PES, that will give them more hope too.

All workers will have to do to convert the world to a Paradise will be to refuse to take pay, all on the same day. And on that same day to begin giving all products and services away free of charge. The workers are in positions at the cash registers, so they can do it. The owners of the Big Corporations are no where to be seen. And the guards or police, or soldiers you think they will hire, are all paid workers too, who will refuse to take pay and will not carry guns for those Big Corporations.

So just by the united act of refusing pay and giving all products free of charge, the working people will create Paradise for themselves and for everyone else besides. What POWER working people have if they only knew it! It is up to us to show them this, if we truly wish for better days.

After that change-over day there will no longer be a profit in starting wars, in polluting our environment, in causing food shortages or in stealing.

Then there will be no money worries for anyone. There will be nothing to use money, credit or barter for. This will end all debts.

With a world of happy people we will no longer have to support a government. Everything will be free for everyone. That includes food, housing, clothing, medical, travel and everything.

If we keep ourselves too busy to tell people about this wonderful priceless system, we cannot expect to

get it. That is why the Establishment bombards us with the mass media and its various diversions, to keep us too busy to even *think about* creating our Utopian World, let alone actually do it.

If we keep ourselves too busy to tell people about this wonderful priceless system, we cannot expect to get it. This is the most important job in the world! The few intelligent people who understand it must focus all of their attention on this task and DO IT! We got to quit horsing around with all these diversions we got ourselves tied into.

Can you think of anything that is more important than creating a happy, healthy, friendly and safe system? This system will end all of the wars that are going on, all over the world and all the cruelty that goes along with wars.

It will end unemployment. Then anyone can get a job anywhere they want one. A job with free on-the-job training by experts. And free education for everyone, including free college.

This system will end all the wasting that is done by governments. There would no longer be a need to produce war materials nor have armies. People all over the world can begin this priceless system. There will no longer be a need for border guards. People will be able to do lots of traveling. We will invent a second language that is even easier to learn than Esperanto to make it easy to understand each other and make traveling more fun.

People will discover that all nationalities are "good people." It was just the profit/wage" system that made people do mean things just to make more money.

People who have a little surplus money or have pensions big enough to live on, are the people who could play the key roles in the change-over to the priceless system. If these people would take leave from their work or/and their present diversions and focus 100% of their time (mind) on promoting the priceless idea, we could change this rotten slave world into a Paradise for everyone in a very short time.

How could you do this? Let's quit pussy-footing around this project and just do it! The workers are ignorant of their great power, let's enlighten them!

#### At-Cost Club

If people wanted to start living part of the Priceless Economic System (PES) right away they could start their own business and keep their costs low.

They could form an "at-cost" club with other producers, business and service people. They could agree to sell at their cost-price to each other. Because of all the sales to club members one could order in larger quantities and get bigger discounts so there would be no reason to limit the amount of sales to members.

Members would take no wages or profit from the service or product that they sold to each other. This would give them all lower living costs so that their prices to the general public could be cheaper than their competitors who were not members of the club. Cheaper prices would increase sales. Products members produced themselves and their services would need to be treated differently. There must be a way they could be handled that would be equitable.

It might be wise to make it a "secret" club for only

small owner-operated business and producers.

Anybody care to comment on this "at-cost" club? Are there any in operation now? Would it work? Would it be a step toward the PES?

#### You Are What You Think

What makes me think as I do? Certainly all the information that I have taken into my memory banks since I was born has had a great deal to do with the kind of thoughts I have now and the person I have become. This information is what I use to form my belief systems. If I take in the garbage from the mass media, I become a garbage can. Then it's garbage in and garbage out.

My inherited brain mechanism probably handles and uses this information in ways similar to how my parents' brains worked. Except for the hybrid principles, which may allow my brain to also function in marvelously different ways.

So, if I draw my conclusions from the information I have received from the mass media (which is under the control of the slave-masters) my conclusions will be slanted in the direction that they desire.

In my first forty years of life most of my information came to me from my surroundings, the people around me and the mass media. I was a Mr. Average doing what people expected of me. By the time I became forty I had gotten ahead of the Game a little and had more leisure time so I began reading underground papers and began to make new interesting observations about the "System" and the "Establishment." That was the beginning of the new me. From then on I looked for "truth" instead of accepting the garbage in the mass media.

### **Child Rearing**

They used to do some very mean things to children years ago to teach them to obey. They would lock them in dark closets and down in dark cellars and lots of worse things. This may have been worse than just slapping or spanking them. It could effect them for years to come.

But what is a parent to do with a child who won't obey orders? If a child is not taught discipline they will have troubles in school and the rest of their life. They will have to learn it the hard way when they grow up and maybe lose a job, a sweet-heart or their best friend if they don't learn to respect people's rules.

Is it even more cruel for me to threaten to kick grandson out of my home if he doesn't mind me? That is negative reinforcement. But he is almost an adult now and that is what an adult would do to another adult if they didn't obey the rules of their home.

The old way was to punish (negative reinforcement) to get obedience. They used this on slaves. They whipped them if they didn't work. The new method that is used on slaves (they are now called "wage slaves") is positive reinforcement. That is, they give them a reward if they obey and work. That reward is called "money," to buy things with. Rewards = Happiness.

They still use a lot of negative reinforcement, like threaten prison, fines or death. FEAR! = unhappiness. This doesn't work very well as there is an abundance of disobedience, i.e., crime.

But the positive reinforcement works well. Look at the trillions of dollars (gift certificates) that are given out each year to keep

the slaves doing things (work) that they don't like to do.

What kind of positive reinforcement can I use on my grandson to get his cooperation? Is money the only way? What rewards are there that don't involve money?

1. an extra overnight
2. a later curfew
3. a camping trip

Money involved rewards:

1. eat out
2. pizza delivered
3. a color TV
4. VCR
5. channel TV
6. job on house repair, etc.
7. video movies
8. trip to city

I'll watch for unexpected good behavior and reward it, both with compliments and other rewards.

Would I need to keep this "reward" system a secret and not use it too often, so that he wouldn't expect a reward for everything that he does and keep raising the price for his good behavior? He might. Well, it sure ain't easy to raise a teenage kid now days. Anybody got any suggestions for me?

### **Herd of Dumb Sheep?**

Sometimes it looks like most people are just part of a herd of dumb sheep who need a shepherd to guide them. This may be the rationale that leaders use to justify themselves.

But I don't think that most people are dumb. I think that the powers-that-be have purposefully retarded the masses mental growth. They have withheld vital freedom information. They have encouraged debt, which is the same thing that indentured servitude was, i.e., slavery.

They have mind-conditioned people to *keep busy*

with work or with entertainment that they must pay for. They keep them too busy spending and working to realize the fact that they are slaves and do not have freedom.

As Thomas Paine said in 1791, "Ignorance is of a peculiar nature; once dispelled it is impossible to reestablish it. It is not originally a thing in itself, but is only the absence of knowledge; and though man may be kept ignorant, he can not be made ignorant."

### **Why Breathe?**

What the Hell is the use to continue to suck-in and blow-out, if I am not happy and am not having fun? There are many escape routes from slavery. And even a feeble-minded person can think of ways to have fun. So why do I continue to do things I don't like to do? Habit! Duty! I have been well trained as a slave. I have learned to con myself into thinking I like it. I've got to re-evaluate the things that I think must be done, if I don't like to do them. See if they are really necessary to my happiness. I might be able to save myself a lot of unpleasant work and create more free time to have fun.

### **Moose Laugh**

I just re-read #100 for the umpteenth time and had a good laugh on myself from page four at the top of the third column, at the vision of, "... a cow mouse leisurely strolling across my clearing." My word processor spell-checker did not object. All the times I proofed, I didn't notice the misspelling.

It is at times like this that I dearly wish I had a volunteer secretary living nearby because I suspect lots of other errors have sneaked past MS-Word and me.

I acquired about thirty Perry Mason novels by Earl Stanley Gardner last fall at a rummage sale for ten cents each. They were written in the forties and fifties. They have helped to keep me from loneliness during the long winter months. I surely enjoy them. Perry had this super-efficient secretary. I sure wish I had one of those. Well, a guy can dream can't he.

#### BUYING A GYPSY LIFE (8-25-81)

I think this trip has taught me why I have always chickened out when on the verge of buying a sailboat on my six year boat buying odyssey. On this trip I bought a sailboat.

When I arrived at Dinner Key Marina the first person I ran into was a young man named Bert. We had talked for a few minutes when I was there two weeks before. He said, "Hi." Like it was just yesterday that I had told him I was boat hunting. He somewhat excitedly told me that his friend Rozel was eager to sell his 23' wooden sailboat with a full deep keel. This was just what I was looking for. He introduced me to Rozel who then showed me the boat. Her name was "Pussy Cat." Rozel was asking \$4,500 for her and indicated he wanted to sell bad and would negotiate price. I liked her lines and asked to go for a sail. He agreed to take me out at three that afternoon.

We had a fine sail. All sunny and a nice breeze. He let me handle the tiller and sheets most of the time. She sailed herself. It was rigged with a main, staysail and jib. Rozel pointed out two approaching rain squalls as the afternoon advanced. We were able to avoid both by changing course a bit. We were not able to avoid a

third squall in which Rozel took down some sail. We still heeled over enough to dip the rail into the water.

The squall didn't last long and after three or four hours of good sailing and a six pack of beer, we were back behind the two little islands in the harbor. Here we lost the wind. We were up the harbor without a paddle. His Stewart inboard engine laid in pieces in a box, in his work shop slowly being resurrected. Rozel managed to catch a breath of air now and then in the mainsail and by a bit of sculling with the rudder he managed to get us into some wind again. With the help of a friend on the dock we managed to tie up alongside his recently purchased steel 60' sailboat. A real darling.

Rozel and I had a couple of beers more and talked business. I really liked "Pussy Cat." I was ready to buy. Rozel came down to \$4,000 by himself. Rozel let me sleep on Pussy Cat that night. Said he did the very same thing when he bought her. Next morning I got to thinking, he was such a nice guy I hated to haggle him down any lower. This may have been his downfall because I think he would have taken less. I had figured that because I was here in the off season I should be able to buy a boat for about 1/2 price. So I decided to check out more boats. Maybe I would find an owner that I could "feel right" haggling with. I proceeded to purchase a Florida Boat Trader magazine, which was loaded with boat photos. I went through it and found about five boats that looked interesting.

#### Li'l Bark

Later, I ran into Rabbit, and he said he knew of an 18' sailboat for \$300. It had a wood planked hull covered

with fiberglass. A main, jib and an extra Haitian sail. It had no cabin. She was afloat. Rabbit gave me a ride over to Bill's boat and I asked to buy Blue Boat and the dingy back that I had given him for free when I left about two weeks previous. Bill wouldn't sell them. He gave them to me for free. What good people this boater be. Blue Boat was still moored where I had left her. She was just a hull about 15 feet long with her seats removed. I took my dingy and rowed over to "Li'l Bark" the 18 footer Rabbit told me about. For three hundred dollars she was a honey. Nice lines. Soft chime. Looks like she enters and leaves the water gracefully. And she was floating. That in itself says something very positive for a boat. How many I've looked at which were in someone's back yard. This one looked like I could sail her as soon as I repaired the rudder. (to be continued in LFP #102)

#### Call or Visit

Anyone who wishes to call or drop in to talk about the PES is certainly welcome. Visitors, please call first.

#### Anonyminity

When you write something to share, please tell me if I may use your name and address, otherwise you will be listed as anonymous.

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#### LFP Purpose

To help create Utopia on Planet Earth, soonest.

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